

LANSDOWNE  
MARKET RESEARCH

Lansdowne Market Research

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Asking Questions



for Twenty-Five Years

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From **A**MERICA to (NEW) **Z**EALAND...

Lansdowne has asked consumers in over **30** countries for their opinions about Irish brands.

For the A to Z in global marketing opportunities,  
make Lansdowne your first port of call.

Lansdowne has the experience and the resources  
to provide the answers to all of your questions ...  
... generating the insight you demand.

So, in this our 25th year, call us to update your perceptions.

1979-2004

Lansdowne Market Research Celebrating 25 Years